The State of the Markets Vital Signs

2nd Quarter 2024

Key Takeaways

Economy

- Consumer sentiment signals cautious optimism. Consumer sentiment declined in Q2 2024 to end-of 2023 levels due to inflation, savings depletion, and labor market worries. Consumers are maintaining essential spending, but reducing discretionary expenses.
- Inflation slightly high, but below expectations. In 2Q 2024, U.S. consumer prices rose by 1% (a 3.0% increase over the past year), mainly from increases in rents, education, and medical services. However, the lower-than -expected reading suggests a more favorable economic outlook.
- Jobs growth remains strong. Q2 2024 saw a slight rise in unemployment to 4.1% from 3.8%, continuing a year-long trend due to economic slowdown and labor force shifts. However, the job market remains robust with rates still historically low.

Capital Markets

- Equity markets posted a strong performance. The S&P 500 Index grew 3.9% in 2Q 2024, a 14.5% annual increase. The strong performance was boosted by tech and AI, amid positive inflation forecasts and expected Federal rate cuts.
- **Treasury yield curve remains inverted**. The 10-year Treasury yield climbed to 4.3% in Q2 2024, up from 3.8% last year, indicating shifts in investor sentiment amid inflation concerns and evolving fiscal policy.
- Venture investing increased in Q2 2024, venture capital investments rose to \$56.9B mainly driven by AI deals and a robust crypto market. Despite this, fundraising remains challenging for most startups due to cautious investors.

M&A Activity

- Middle Market M&A volume rebounded by 13% in Q2 2024, with a 12% yearly increase in corporate M&A, signaling market recovery and optimism driven by easing inflation and private equity.
- EBITDA multiples for Middle Market M&A rose from 7.3x to 7.5x in Q2 2024, reflecting a resilient economy and potential rate cuts, yet remain cautious below the 2023 peak of 7.6x.



Enrique C. Brito, CFA, CVA, CM&AA Senior Managing Director 804-277-9397 ! ebrito@kcgadvisors.com

Kaizen Consulting Group, LLC

Richmond, Virginia www.kcgadvisors.com



Advising Owners on How to Maximize and Harvest Business Value